

imm cologne - 2010
(19th to 24th January 2010)

Diary Dates for the Press



Tuesday, 19th January 2010

10:00 am	Photo tour for photo and TV journalists	Meeting point: Press Centre North
10:00 am	Arte M GmbH & Co. KG: Breakfast for the press - The furniture to the beloved characters from children's books Prinzessin Lillifee, Capt'n Sharky und Felix	Hall 7, Stand B010
10:30 am – 11:00 am	Presentation (German): Efficient Viewing Comfort with Thorsten Muck, Manager, ERCO Leuchten GmbH	Hall 3.2, Stand A059
11:00 am – 11:30 am	Presentation (English): „Brand Transition“ from Rational to Emotional with Paul Flowers, Senior Vice President Design, Grohe AG	Hall 3.2, Stand A 059
11:00 am	Trends and innovations tour for the national and international press (Simultaneously translation into English)	Meeting point: Press Centre North
11:30 am – Noon	Presentation (German): Living and Comfort – Enjoy Living with Markus Ferstera, Manager, Geba Möbelwerke GmbH	Hall 3.2, Stand A 059
Noon – 12:25 pm	Discussion (English) with Thorsten Muck, Paul Flowers und Markus Ferstera Moderation: F. Reinhardt, FAR Consulting	Hall 3.2, Stand A 059
1:15 pm	GET2Gether Wöstmann with Porsche Design Studio	Hall 10.1, Stand B030
2:00 pm	Press conference of the Association of Swiss Furniture Industries (Verband der Schweizer Möbelindustrie – SEM)	At the stand of the R-mann company, Hall 11.3, Stand Q 040
3:00 pm – 5:00 pm	The new Kitchen Fair 2011 - Press Conference	Restaurant Ampère- Boulevard between Hall 4.2 and 5.2
4:00 pm	Presentation by E15's managing directors Philipp Mainzer and Peter Wesner together with designer Stefan Diez	Hall 11.2, Stand J20
5:00 pm	Presentation of the COR 2010 journalism prize “Wohnen und Design”	Hall 11.3 Stand S010/T019
6:00 pm	meet @ sleep – networking party	Hall 9

Wednesday, 20th January 2010

10:30 pm	Trend Breakfast with imm Trendboard panelists: Johanna Grawunder, Cecilie Manz, Bertjan Pot, Giulio Ridolfo, Marcus Fairs	THE STAGE, Hall 3.2, Aisle A
1:00 pm – 1:30 pm	FutureVision 2020 offers unique insight into the U.S. interior design market – discussion between U.S. designer group and international press	THE STAGE, Hall 3.2, Aisle A
1:30 pm – 3:00 pm	Design tour – “Pure Village” (Simultaneously translation into English)	Meeting point: Press Centre East
3:00 pm	Vorwerk & Co. Teppichwerke GmbH & Co. KG: Contrasts 2010 – Presentation of the new Vor- werk carpet collections	Hall 3.2, Stand C040

Thursday, 21st January 2010

1:45 pm – 2:30 pm	Presentation: „Metropolitan region Cologne Bonn — design region with high investment potential” with Dr. Sylvia Knecht, Manager Cologne Bonn Business (CBB)	Halle 3.2, Stand A059
2:00 pm – 3:30 pm	VDM-Indien seminar with Ursula Geismann, Hans Gill, Thomas Fischer, Winfried Titze, Silvia Khan	Congress-Centre North, Rheinsaal, section 3

SUBJECT TO CHANGE !